



## Neighborhood Donation / Recycling Station



**All Donations Support  
Local Schools And Communities**

[www.RecyclingEDU.com](http://www.RecyclingEDU.com)

[info@RecyclingEDU.com](mailto:info@RecyclingEDU.com) Tel : 1-860-891-9043



# Green Education Foundation's

N.D.R.S (Neighborhood Donation / Recycling Station)

- 100% Solar Powered
- 24 Hour LIVE monitoring
- Daily Servicing
- 42inch Info Touch Screen
- Small Foot Print ( 160 sq ft)
- Security Drop Chutes







# Proposal for Property Owner/Manager “Neighborhood Donation – Recycling Station”

## **Program**

Green Education Foundation proposes to place and operate **“Neighborhood Donation - Recycling Stations”** on sites that fit the following criteria: *Large retail centers with high traffic count and parking lots large enough to accommodate a visible and accessible placement location.*

These **“Neighborhood Donation - Recycling Stations”** provide an easy and convenient way for people to recycle their used household items and textiles right where they shop.

## **Nationwide reach**

Green Education Foundation initially proposes to operate **“Neighborhood Donation - Recycling Stations”** on sites that fit within the criteria and the territorial reach of existing 7G distribution centers in California, Indiana, Illinois, Michigan, Ohio, Florida, Georgia and Texas.

However, a nationwide expansion is planned within 18-24 months. This will offer unique opportunities for Green Education Foundation to offer national property management companies and developers multi year leases on a large portion of their available inventory.

## **Service and Maintenance:**

Each location shall be serviced daily with 24 hour a day monitoring to ensure safety and protection of the property. There will be an immediate call to action for any service needs as well as night time pickups to avoid interference with business operations.

## **Insurance:**

Green Education Foundation will maintain and furnish proof of a one million dollar general liability insurance policy at all times. Green Education Foundation also shall maintain comprehensive vehicle insurance on all of its vehicles or its subcontractor’s vehicles. Green Education Foundation shall at all times maintain proper workers compensation insurance for all its employees.

## **Exclusive Donation and Recycling Operator:**

During any agreed upon term, Green Education Foundation would be the exclusive donation and recycling receiving center on site for textiles and household items. Green Education Foundation would ensure no other recycling bins are placed without permission and would be responsible for removing any unauthorized recycling bins or donation drop boxes.

### **Get Credit for Diverting Waste from Landfills**

Our proprietary **Diversion Verification Software** will give you real time access to all the diversion weights from your locations. You can print out a report certifying how many pounds of textiles were collected from all your locations. You will have full privileges to use any part or all of our reports in your diversion statistics.

In today's recycle friendly and carbon conscious world, it is important to have the ability to track the recycling efforts of each company. We have developed a proprietary, internet based comprehensive tool that gives authorized users access to our Diversion Verification Software (DVS TM). An administrative username and password is provided to your authorized employee allowing access to tangible, concrete statistical information in "real time" regarding the quantity (in pounds) of recycled textiles and household items that are being diverted from the landfills by each location.

### **Lease Payments:**

Green Education Foundation proposes the following monthly rental plan:

Year 1 \$333.33 monthly (\$4000.00 yearly)

Year 2 \$375.00 monthly (\$4500.00 yearly)

Year 3 \$416.66 monthly (\$5000.00 yearly)

### **Drive Store Traffic to your Retailers through Cooperative Marketing.**

Neighboring residents who use these convenient drop-off centers to recycle or donate will be more likely to use that location's retailers for their shopping needs for convenience.

However, in order to further encourage them to patronize the retailers; we have developed a Coupon Dispensing Unit which will allow users to access a coupon or discount offered by the retailers.

Retailers at each location will be able to participate in a cooperative marketing campaign. In return for helping build awareness for the Donation Center, they will be able to advertize without cost.

I look forward towards a mutually beneficial arrangement. Many thanks,

Charlene Nijmeh  
Green Education Foundation  
408-464 2892





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24 Hour LIVE monitoring

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\* Utility and Design Patent Pending



## Green Education Foundation's Informational Touchscreen Display

Thank You Coupons  
Recycling Information  
Tax- Deductible Receipts  
Supporting Local Schools  
Free Nationwide Book Swap



\* Utility and Design Patent Pending



# Why Textiles Should be Banned from Landfills

According to the most recently released figures from the EPA, in 2010 Americans discarded 13.1 million tons of textiles. Only 15 percent of which was reclaimed for recycling, while more than 11 million tons of textiles were dumped in landfills across the country. The exact long-term environmental costs of clothing, footwear, linens and other textiles going into landfills is difficult to calculate, but we know what the harmful effects can be.

Decomposing clothing releases methane, a harmful greenhouse gas and a significant contributor to global warming. There are dyes and chemicals in fabric and other components of clothing and shoes that can leach into the soil, contaminating both surface and groundwater.

This is not to mention the amount of space. Eleven million tons of textiles clogs up approximately 126 million cubic yards of landfill space – and that’s just one year’s worth of discards. Most of this material is completely reusable or recyclable, but only if it is proactively collected. There is a massive demand for secondhand clothing in developing countries and other materials can be recycled into furniture padding, insulation, wiping rags and recycled fabrics. So the question remains: how do we motivate people and move from a 15 percent recycling rate to 100 percent?

**The Answer is: “Simple, Effective, and Zero cost to Cities”**







## (N.D.R.S) Operational Overview

### Overview

The Neighborhood Donation Recycling Station (N.D.R.S.) was designed to collect donations of recyclable items such as clothes, shoes, books, small toys, and household items. Other methods to collect these materials are effective but have some limitations:

1. Municipal curbside collections- These programs usually collect textiles and shoes with other recyclables which result in contaminating the product and makes it unfeasible to recycle.
2. Thrift store operators – Only solicit gently worn clothing and U.S. grade collections for sale in their own thrift stores. Also their collection trailers have limited hours and limited drop off locations.
3. Unattended donation boxes - These boxes attract graffiti; have overflow problems, security problems, and theft problems.

Studies have shown that in order to increase diversion rates of textiles, collection locations need to be convenient and available to the user. The “**N.D.R.S.**” provides an easy and convenient way for people to recycle their used household items and textiles right where they shop, work, and live. The N.D.R.S. is a state of the art collection station that is monitored 24hours a day, collects all recyclables and is conveniently located in large shopping centers and shopping malls, or any area suited for its use (*sites with high traffic count and parking lots large enough to accommodate a visible and accessible placement location*).

### Construction

The N.D.R.S. was designed to minimize the effects of new construction on our natural resources and on the shopping center. It is a “manufactured” prebuilt structure being delivered and installed on site. It can be relocated with ease and is not a permanent structure.

The unit itself is a used 20 foot x 8 foot shipping container which we have repurposed into a donation /recycling station. The container is modified at the closest shipping port depot and then delivered and dropped on the agreed upon spot. Our crew will then assemble the bolt-on parts, solar system, touch screen, and camera system. This should take 1-2 days and will have minimal disturbance on the shopping center.

### Use

Users will be able to use a security chute system to drop their items in the N.D.R.S. anytime that is convenient for them. They simply place their items in the chute and push the handle up and the items are deposited inside the container. Since there are 3 chutes, users will not need to wait in any line and will be able to quickly deposit their items and leave. All chutes are designed to block anyone from entering the container. There is also a Handicapped accessible chute to meet ADA regulations.

Users will also have access to a touch screen display where they can register to receive their tax deductible donation receipt, receive a “thank you coupon” from a local retailer, or find out where to donate larger items such as furniture or appliances.

Anticipated use will be 20-30 people daily. We do not anticipate any issues with users needing to wait or any significant impact on parking due to the 3 available chutes and the fact that the use of the station will be dispersed throughout the day.



## **Service and Maintenance**

All N.D.R.S.'s are serviced daily. This ensures a high level of quality maintenance. *See NDRS service protocol.*

All N.D.R.S.'s are monitored "Live" 24 hours a day by our security staff. Therefore, any illegal dumping will be identified as it is happening and a driver will be dispatched to clear out the items within 4 hours maximum. Incidents of vandalism (graffiti) or attempted theft will be reported as it is happening to the shopping centers on-site security. Our security will also dispatch one of our drivers to repair any vandalism or graffiti within 12 hours of occurrence.

## **N.D.R.S. Service Protocol**

### **Security Room Responsibilities**

1. Monitor all N.D.R.S. locations
2. Initiate contact to GEF for Service by email and texting specified cell phone and calling the GEF service line and leaving a message, calling Supervisor (Subject to change)
3. Documenting all Service activity with "N.D.R.S. number", "date" and "time" on the Service Spreadsheet
4. Call Police or on-site Security for issues of vandalism, theft, loitering
5. All N.D.R.S. location's cameras checked 3 times daily and documented as functioning
6. Computer server checked 2 times daily

### **Service 1: Daily**

1. N.D.R.S. contents cleared from chutes and sorted into carts
2. All chutes and touch screen are wiped down
3. Outside N.D.R.S. is swept and cleared of any items left outside
4. N.D.R.S. is checked for damage and damage reported on service form.

### **Service 2: As Needed**

1. If the contents of the N.D.R.S. need to be picked up. (The contents will be weighed and both the driver and the site maintenance person will sign as agreeing on the weight of product removed)
2. All chutes and touch screen are wiped down. N.D.R.S. is checked for damage and damage reported on service form
3. Base and all framing (areas that dust collects) brushed off to remove accumulating dust
4. Graffiti reported by our security: on-site security called, all graffiti will be removed with a non-toxic graffiti remover, or touch up paint and sticker replacement will resolve any remaining graffiti.
5. Cameras system, touch screen, and solar system inspected and serviced every 6 months or as needed.

***\*\*When Corporate deploys service it is tracked and followed up on to ensure completion of service. All weights are entered into the DVS and onto spreadsheet for reporting purposes.***



## Green Education Foundation's N.D.R.S (Neighborhood Donation / Recycling Station)

Green Education Foundation's decision to repurpose a used shipping container rather than building a new structure for our NDRS was in line with our philosophy of conservation of our planet's limited natural resources in order to share our resources with our future generations.

This idea is shared by many who have come to see these containers as a wonderful resource for many buildings such as homes, storages, offices, and even retail establishments.

The following pages show a small sampling of what we can do with these containers. The Starbuck store illustrates how creatively cool and hip these structures can be.







# Starbucks shipping container store

Shipping container re-purposing is part of a global initiative to encourage green building.







# shipping container store

Puma City is a tri-level 11,000 sq ft store made of 24 refurbished shipping containers and is fully dis-mountable so it can be packed and shipped anywhere.





# Santa Cruz shipping container home

\*\*Design by David Fenster, Modulus





To whom it may concern,

We at Cross Roads Property/ Sperry Van Ness have had the pleasure and opportunity to work with the Green Education Foundation and Ms. Robin DuPre'.

We have found them to be an asset to our properties! Not only providing an additional source of income but also providing a much needed and convenient outlet for the community to recycle.

The Green Education Foundation has responded as needed, provides outstanding service and will continue to be a part of our organization as we grow.

Maintenance is a key issue with our sites and we trust that the Green Education Foundation has and will continue to provide exceptional service. Going green is extremely important to our organization and this clearly sends a very positive message to our customers and tenants.

Robin is a pleasure to work with! She'll reply in an instant and continues to lead by example in her industry.

Feel free to contact me with any questions.

Sincerely,

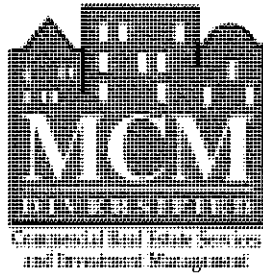


Wes Rehwoldt, VP

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September 16, 2014

Charlene Nijmeh  
Green Education Foundation  
1177 Branham Lane  
San Jose, CA 95118

**RE: East Cliff Village – 2-1515 East Cliff Drive, Santa Cruz, CA 95060**

**Subject: Reference Letter**

To Whom It May Concern:

In July of 2013 the ownership for the East Cliff Village Shopping Center agreed to lease Green Education Foundation parking lot space for the pilot program of their donation kiosks. We've had a very positive experience in working with the organization and found them to be professional and attentive. The kiosk has reflected well on the center and provides an example to the community for modern ingenuity. The Green Education Foundation has made substantial advancements in rethinking what was a common device and we would encourage other facilities to take advantage of the benefits related to this program.

Please feel free to contact me for any additional information. I can be reached at 408-288-3420 or via email [pprindle@mcmdiversified.com](mailto:pprindle@mcmdiversified.com).

Best Regards,

MCM DIVERSIFIED, INC.  
as Manager for:

GREEN VALLEY CORPORATION

Patrick Prindle  
Asset Manager

C: FILE

Letter of Recommendation  
September 8, 2014

To Whom It May Concern:

Kayla and her team are wonderful to work with. From start to finish, working with Green Education Foundation has been seamless and easy. The recycling and donation units are high quality, visually appealing, and well maintained. They are the best among the competition. The team's response time is also very fast. The staff has been both friendly and helpful. When our bin needed to be emptied before the weekly scheduled pickup, they came within 1 day to empty the unit. When our unit needed to be moved to a new location, the process was efficient and painless. I can always count on a quick reply via email or telephone. I highly recommend Green Education Foundation!

**Leela Chengappa**

*Sales Coordinator | Westfield Fashion Square*

818-501-1447

[lchengappa@westfield.com](mailto:lchengappa@westfield.com)

**Katie Shuman**

Today at 9:57 AM

To Kayla Ybarra, [mike@b2bmas.com](mailto:mike@b2bmas.com)

CC 'Green Foundation', Me, Charlene Nijmeh GEF, Silvano Sanchez, Donna Farrell

The unit was installed on Saturday without a hitch and looks really great in our parking lot of Moreno Valley Mall. Thanks again to you all at Green Education for your persistence with the city to get the unit installed. If you have any questions for me, please don't hesitate to ask. Have a great week!

Sincerely,

Katie Shuman

Specialty Leasing Manager

Moreno Valley Mall

22500 Town Circle, Suite 1206 Moreno Valley, CA 92553

office 951.653.1177 x 78 fax 951.653.1171

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